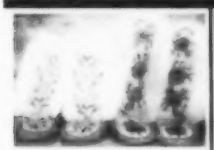
ARTISTS' NEWSLINE



WINTER 2005/2006

A GNWT Newsletter for the Northwest Territories Arts Community

UPCOMING EVENTS & ANNOUNCEMENTS

YK Guild and Yellowknife Quilters Christmas Sale

Handmade pottery, basketry, weaving, quilting, silver and glass work on sale just in time for Christmas. Registration for Winter classes will also be available at the sale.

When: December 10, 2005—10:00 am to 1:00pm
Where: St. Pat's Auditorium
Yellowknife, NT
Visit their website: http://www.ykguild.nt.ca

2005 Christmas Craft and Bake Sale

Come out and enjoy some good eats and unique treats handmade by members and Artists of the community.

When: December 10, 2005, 12:00 pm to 4:00 pm
Where: Aurora College Gymnasium
Inuvik, NT
Contact: (867) 777-8632

Banff Festival of Mountain Film

View a selection of the world's best mountain films and videos when the tour comes to Yellowknife.

Where: The Northern Arts and Cultural Centre
Yellowknife, NT
When: January 20—21, 2006
Contact: (867) 873-2474

Yellowknife Aurora Festival 2006

The Yellowknife Aurora Festival is Jazzin' Up the Lights in 2006 as artists from across Canada perform live jazz under Yellowknife's spectacular northern lights. Come out for a colourful week of cool entertainment, art exhibits, culinary delights, shopping sprees and incredible aurora viewing in the Diamond Capital of North America!

When: February 17—26, 2006
Where: Yellowknife, NT – Various locations
Contact: (867) 669-0863
Check out: www.aurorafestival.com

2006 Yukon/NWT Aboriginal Craft/Fashion Show

"Celebrating Aboriginal Culture and Tradition" at the Yukon Sourdough Rendezvous Carnival. This Carnival has become a world class event and will see visitors from around the world.

Where: Elijah Smith Atrium
Whitehorse, YT
When: February 22—25, 2006
Contact: Deb Jutra at (867) 668-5175

The staff from the Departments of Industry, Tourism and Investment and Education, Culture and Employment would like to wish everyone a happy and safe Christmas season. Be sure to keep your eyes open for Christmas fairs throughout your community and support your fellow artists and crafters.+

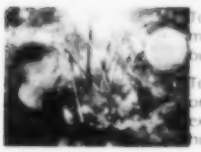
WHAT'S NEW?
WWW.NWTARTISTSDATABASE.COM

This new website and database provides members of the Northwest Territories' (NWT) arts community with the capability and opportunity to better showcase their products to national and international markets. Minister of Industry, Tourism and Investment, Brendan Bell, introduced the new NWT Arts and Fine Crafts Database on October 8, 2005 ."A strong and robust arts sector results in economic opportunities for other sectors such as tourism and the traditional economies," said Minister Bell.

The database and corresponding web pages will also serve to connect members of the NWT arts community with each other. The database includes online listings, services and programs available to artists, organizations, societies, retailers, wholesalers, and suppliers with interests in the NWT's arts sector. The need for an interactive online system promoting e-commerce for NWT-produced arts and fine crafts and a community-networking database for artists and the arts industry in the NWT were both identified in the NWT Arts Strategy, released in 2004."The timely completion of this project reflects our commitment to initiatives that support diversity in the NWT economy and promotes sustainability and growth in communities and regions," added Minister Bell. "Strengthening and supporting the NWT's artistic traditions will also serve to enhance our region's rich cultural heritage and identity."

The new database can be viewed at www.nwtartistsdatabase.com . If you are an NWT Artist or Organization and are interested in participating in this new online directory please contact: the Arts and Fine Crafts Specialist at: (867) 920-6130 or e-mail: NWTArtsandCraftsdatabase@gov.nt.ca .

FEATURED ARTIST: TERRY PAMPLIN



Terry was destined to become part of the NWT arts community from the day in 1981 when he made the move to Yellowknife to gain work in the graphic arts field, book design and illustration. Ten years later he began a new career as an Exhibit Designer at the Prince of Whales Heritage Museum in Yellowknife.

Terry was born in southern Ontario but grew up in Montreal. The Quebec culture was a window opening on a new world for him and he immersed himself in the joy of life and the enjoyment of living and expressing himself. A quiet child, art showed Terry how to experience the world around him and relate to himself. "Art has saved my life, as it has always revealed my heart to me and shown me the way."

Terry has been drawing and painting since he was very small and is always pulled back to it when he has been distracted by day to day events. In 1995 after realizing that his heart was sad and empty, Terry decided to make a date with himself and began drawing and painting once again. His first few sketches showed his professional tendency to draw very detailed, pinched and accurate reproductions of his surroundings. Lately Terry has been trying to let go of the habit of rendering his art recognizable and representational. "It doesn't need it." "I like to use humor and science in my titles." Terry will try anything and often works on several pieces simultaneously as each one spurs growth and leads to new ideas. To let you in on a little secret, he often draws and paints with both hands at the same time, using different subject matter. "I find this makes me feel heady and intoxicated like a dose of serotonin, or good wine." "I don't think there are any rules in art, none that I abide by any way."

Terry has received various awards throughout his career including the City of Yellowknife's Heritage Award in 2004 and 2005. This past spring he was invited to exhibit at the Centre D'Arts Visuel De L'Alberta in Edmonton Alberta. Terry's paintings and murals can been spotted at various locations around Yellowknife, including coffee shops, restaurants, the Snow King's Castle, and at his studio, open to the public on weekends, located at 3528 MacDonald Dr. in Old Town.

For more information on Terry and other northern artists check out: www.nwtartistsdatabase.com

FEATURE: ART WORKSHOPS

The Department of Industry, Tourism and Investment and the Canada/NWT Business Service Centre partnered up to host free art workshops in celebration of Small Business Week, October 17—21.

Workshops included ***Pricing your Artwork*** and ***Working With Galleries and Buyers***. The sessions took place in Yellowknife and Fort Smith.

The workshops were led by Lynn Feasey, a professional arts administrator and past curator of the Great Northern Arts Festival. She now runs Points North Marketing Solutions. She highlighted the steps that are needed to make a successful living as an artist.

Those attending were a diverse group of artists who participated representing several disciplines that included carving, pottery, painting and glass work.

Lynn used a series of case studies as examples for the artists. One case study included having each artist make a list of all of the expenses used to produce their art, down to the decimal. Expenses include everything from materials to utilities and rent. The list also included depreciated tools and equipment which is an expense that artists often overlook.

"Do your research" was a common theme used in all workshops. Lynn emphasized to the artists the importance of understanding the markets that relate to their work such as who is buying it and for how much.

If an artist decides to approach a gallery, it is essential that they prepare a comprehensive and professional portfolio.

Recipe for a Professional Portfolio

- A detailed description of your art including composition and dimensions
- High quality photographs of your art
- A one page artist statement introducing the your work
- A resume
- Put all ingredients in a sleek folder that you can find at your nearest stationary store and voila!!

GNWT PROGRAMS AND SERVICES

This newsletter is created by the Government of the Northwest Territories and is designed to help the NWT Arts community stay up to date with the current "happenings" in the industry.

There are two GNWT departments that have shared interests in supporting the Arts – Industry, Tourism and Investment (ITI) and Education, Culture and Employment (ECE). ECE aids the creative aspects of the Arts, while ITI's primary role is helping the business side of Arts and Fine crafts. At times, it is difficult to clearly distinguish these roles.

ECE's Role in Supporting NWT Arts

Since 1985, ECE has supported the NWT Arts Council as it strives to stimulate and promote northern Art. The Council's role is to provide recommendations to the Minister of ECE regarding financial awards and workshops. If you would like to apply for funding, please consult the Arts Council website for an application at: www.pwnhc.learnnet.nt.ca/artscouncil/about.html

ECE also has a Support to Northern Performers' Program designed to aid in the development and promotion of performing arts and artists in the NWT at local and regional public festivals and events.

Consult the Prince of Wales Northern Heritage Centre website at: www.pwnhc.learnnet.nt.ca/programs/comm.htm

ITI's Role in Supporting NWT Arts

ITI recognizes the importance of tradition and the economic potential of the NWT Arts and Fine Crafts industry. ITI's support is provided through the Business Development Fund and Grants to Small Business program. ITI also supports marketing and promotional efforts nationally and internationally by bringing awareness to the importance and value of traditional Art and Fine Crafts in the NWT.

We want to hear from you!

If you hear about any upcoming events or celebrations suited for this newsletter, or if you are a Northern Artist who is interested in being showcased in our Featured Artist section...

Contact us at:

Arts and Fine Crafts Sector Specialist
Investment & Economic Analysis
ITI, GNWT
PO Box 1320
Yellowknife NT X1A 2L9

Ph: (867)920-6130

E-mail :
artsandcraftsnewsletter@gov.nt.ca

Visit our website:
http://www.iti.gov.nt.ca/iea/artscrafts.htm

Check out:
www.nwtartistsdatabase.com

To find out about financial assistance...

Contact your regional office:

ITI	ECE
Deh Cho: (867) 695-7456	**Deh Cho:** (867) 695-7332
South Slave: (867) 875-5562	**South Slave:** (867) 872-7212
North Slave: (867) 920-3473	**North Slave:** (867) 766-5100
Sahtu: (867) 587-3527	**Sahtu:** (867) 587-2483
Inuvik: (867) 777-7103	**Inuvik:** (867) 777-7132